



2024 Pause to Give Life

HonorBridge.org



Media Alert prior to Flag Ceremony

NAME OF HOSPITAL/ORGANIZATION to participate in

2024 Organ Donation Awareness Flag-Raising Ceremony and Moment of Silence

Honoring Organ, Tissue, and Eye Donors and Families

Wednesday, April 3rd, 2024, at 10:08 a.m.

What:

(Name of Hospital) is among dozens of hospitals that will partner with HonorBridge to simultaneously host a statewide Donate Life Flag-raising ceremony and moment of silence. This event promotes the mission of organ, eye, and tissue donation and honors donors, donor families, recipients, and those waiting for a life-saving transplant in North Carolina.

Pause to Give Life event includes hospitals throughout most of North Carolina. The **observance** occurs annually in **April** to kick off the start of **National Donate Life Month**.

When:

On Wednesday, April 3rd, at **10:08** a.m. The time of 10:08 a.m. highlights that **one donor can save eight lives**, followed by a moment of silence for **30 seconds** to recognize the over **3,000 patients** waiting for a life-saving organ transplant in North Carolina.

If applicable, list additional events/activity details before or after flag-raising/moment of silence.

Where:

(Hospitals will need to insert their address and specific location of flag-raising. If needed, include parking instructions.)

Who:

(Only add names and titles of the key speakers, e.g., chaplain, physician, executive, donor family member, or recipient. The media is especially interested in donor/donor family members and transplant recipients.)

About the Donate Life Flag:

In 2006, the Donate Life flag was first introduced. Since then, it has become a national symbol of unity, remembrance, and hope while honoring those touched by donation and transplantation. During the past 18 years, over 50,000 Donate Life Flags have flown across America.

North Carolina Organ, Tissue, and Eye Donation Facts:

- Anyone age 18 or older with a North Carolina Drivers' License can register as a donor regardless of age, health, gender, or ethnic or racial background.
- In 2021, Yes and Carryover legislation became law on October 1st, 2021. Now, the red heart on North Carolina drivers' licenses and IDs includes organ, eye, and tissue donation, and your decision will always stay in the DMV registry without being asked every time you renew.

Call to Action:

Save and heal lives. Register as an organ, tissue, and eye donor at honorbridge.org/registerme/ or by saying yes at the North Carolina DMV Office. After registering as an organ, eye, and tissue donor, share your decision with your family.

About HonorBridge:

HonorBridge, formerly known as Carolina Donor Services, is the federally designated, not-for-profit organ procurement organization serving 7.5 million people in 78 counties in North

Carolina, along with Pittsylvania County in Virginia. With offices in Chapel Hill, Greenville, and Winston-Salem, HonorBridge is devoted to building connections that save and heal lives through organ and tissue donation. For the third consecutive year, HonorBridge was named Business North Carolina's Best Employers. In North Carolina, over 3,000 people are currently waiting for organ transplants, and nationally, over 100,000 people are on the organ waiting list. For more information, visit [HonorBridge.org](https://www.HonorBridge.org) or call 1-800-200-2672.