

2024 Pause to Give Verbiage

(for use in hospital newsletter or intranet-extended version)

(If appropriate, use a photo of the Donate Life Flag. Please get in touch with Beth Hinesley at bhinesley@HonorBridge.org if you need an image)

Join Us for the Annual Pause to Give Life, Donate Life Flag-Raising Ceremony

Please join (Hospital Name) on Wednesday, April 3rd, at (location of the flag pole) as we celebrate April as National Donate Life Month. We will participate along with other hospitals in the HonorBridge service area in a simultaneous Donate Life flag-raising ceremony and moment of silence to honor donors, their families, recipients, and those waiting to promote the mission of organ, eye, and tissue donation.

We will raise our Donate Life flag at **10:08 a.m.** to highlight that **one** donor can save **eight** lives. We will then observe a moment of silence to recognize the over **3,000** patients waiting for a life-saving transplant across North Carolina.

(If holding an event after the flag ceremony, add details here.)

The Donate Life Flag, introduced in 2006, has become a national symbol of unity, remembrance, and hope while honoring those touched by donation and transplantation. During the past 18 years, over 50,000 Donate Life Flags have flown across America.

Across the nation and North Carolina, 2023 proved to be another record year for saving lives through organ donation and transplantation. HonorBridge, North Carolina's largest organ donation and tissue recovery organization, saved 912 lives, a 22% increase in 2023 compared to its best year ever.

HonorBridge's continued growth reflects its commitment to process improvements, investment of highly skilled and trained staff, and dedication to its organ and tissue donor families impacted by loss and grief. Other important records set by the non-profit organization included 388 organ donors (23% increase) providing 1,003 organs (19% increase) for transplantation to the nearly 105,000 men, women, and children, including more than 3,000 North Carolinians, waiting nationwide for the gift of life.

About HonorBridge:

HonorBridge, formerly known as Carolina Donor Services, is the federally designated, notfor-profit organ procurement organization serving 7.5 million people in 78 counties in North Carolina, along with Pittsylvania County in Virginia. With offices in Chapel Hill, Greenville, and Winston-Salem, HonorBridge is devoted to building connections that save and heal lives through organ and tissue donation. For the third consecutive year, HonorBridge was named Business North Carolina's Best Employers. In North Carolina, over 3,000 people are currently waiting for organ transplants, and nationally, over 100,000 people are on the organ waiting list. For more information, visit <u>HonorBridge.org</u> or call 1–800–200–2672.