



## Media Alert Prior To Flag Ceremony

NAME OF HOSPITAL/ORGANIZATION to participate in

**2026 HonorBridge Pause to Give Life Flag-Raising Ceremony and Moment of Silence** Honoring Organ, Tissue, and Eye Donors and Families

Wednesday, April 1, 2026, at 10:08 a.m.

### **What:**

*(Name of Hospital)* is among dozens of hospitals that will partner with HonorBridge to simultaneously host a statewide Donate Life flag-raising ceremony and moment of silence. This event promotes the mission of organ, eye, and tissue donation and honors donors, donor families, recipients, and those waiting for a lifesaving transplant in North Carolina.

**The HonorBridge Pause to Give Life** event includes hospitals throughout most of North Carolina. The **observance** occurs annually in **April** to kick off the start of **National Donate Life Month**.

### **When:**

On Wednesday, April 1, at **10:08** a.m. The time of 10:08 a.m. highlights that **one donor can save eight lives**, followed by a moment of silence for **30 seconds** to

recognize the over **3,000 patients** waiting for a lifesaving organ transplant in North Carolina.

*If applicable, list additional events/activity details before or after flag-raising/moment of silence.*

**Where:**

*(Hospitals will need to insert their address and specific location of flag-raising. If needed, include parking instructions.)*

**Who:**

*(Only add names and titles of the key speakers, e.g., chaplain, physician, executive, donor family member, or recipient. The media is especially interested in donor/donor family members and transplant recipients.)*

**About the Donate Life Flag:**

In 2006, the Donate Life flag was first introduced. Since then, it has become a national symbol of unity, remembrance, and hope while honoring those touched by donation and transplantation. Over the past 19 years, over 50,000 Donate Life Flags have flown across America.

**North Carolina Organ, Tissue, and Eye Donation Facts:**

- Anyone age 18 or older with a North Carolina Driver's license can register as a donor regardless of age, health, gender, or racial/ethnic background.
- In 2021, Yes and Carryover legislation became law on October 1, 2021. Now, the red heart on North Carolina drivers' licenses and IDs includes organ, eye, and tissue donation, and your decision will always stay in the DMV registry without being asked every time you renew.

**Call to Action:**

Save and heal lives. Register as an organ, tissue, and eye donor at [honorbridge.org/registerme/](https://honorbridge.org/registerme/) or by saying yes at the North Carolina DMV Office. After registering as an organ, eye, and tissue donor, share your decision with your family.

**About HonorBridge:**

HonorBridge is a federally designated, not-for-profit organ procurement organization serving 7.5 million people in 78 counties in North Carolina, along with Pittsylvania County in Virginia. With offices in Chapel Hill, Greenville, and Winston-Salem, HonorBridge is devoted to building connections that save and heal lives through organ and tissue donation. For the fourth consecutive year, HonorBridge was named *Business North Carolina's* Best Employers. In North Carolina, over 3,000 people are currently waiting for organ transplants, and nationally, over 100,000 people are on the organ waiting list. For more information, visit [HonorBridge.org](https://HonorBridge.org) or call 1-800-200-2672.